

Great Lakes Chapter – Volvo Club of America



General Meeting Minutes

March 15, 2016, 6:00 pm Clara's in Lansing, MI

President: David Irvine, Present
Secretary: Joyce Webb, Excused
Treasurers: John & Nancy Northup, Present
Vice President: Rick Webb, Excused

In attendance: Al Bulgrin and Greta, Gary Cooper, John and Janet Mendler, Welcome new member Ashton James.

Click here for minutes of January 19, 2016 meeting.
<http://www.greatlakesvolvoclub.org/minutes/2016%20-%20January%2019%20Minutes.pdf>

Moved to approve: Unanimous

- Treasurer Report / \$\$2,316.85
- Vice President update – Projector confirmed. Contact with Volvo of North America, status: ? David to contact Rick. Action item to be closed out, David to follow up.
- Strategic plan - Promotion of club, discuss who might be interested in building a plan to promote the club and other upcoming activities, such as the spring dust off and Gilmore VI. Build in other activities done by others and promote. Committee to work together.
- Dust-off – Details have been finalized by Mr. Irvine. We need to promote and try to estimate how many people are coming. Mr. Irvine suggests the committees touch base at the dust off if possible, and at the end of the day the group touch base for an informal update. We will continue to keep the 15th of the month as an update to the committees on google docs.
- Gilmore VI – Update
 - Contact Gilmore –Betsy Gesmundo is working on details of where we will be, and trying to coordinate with Lincoln Club. I sense they will be getting back to us soon on this, as they are still working out details.
 - Budget –John and Nancy, all committees send figures/costs to John and Nancy – by March meeting. If you have not done this yet, please get costs to them ASAP.
 - Committee updates – David to take notes and update on google docs. GREAT JOB TEAM. We got a lot done between January 19 and Feb. 2... SO MUCH!
 - Event Set up Team (Chair Al Bulgrin, Penny/Bill Bailey, Tim Cox) - Breakdown of classes are needed. Al, has put together a list of needed equipment. Details were shared and will be sent to Mr. Irvine by e-mail and uploaded to Google docs.

Bill Bailey can help with this although he will be gone for several weeks but will help virtually.

- Awards, Goodie Bags Committee (Chair, John Mendler) – Goody Bag items/bags have been coming in, John to give some to David to store at a future date. There was discussion who would be ordering dash plaques. We believe Tim who could not make it, will be doing this. If he cannot, John will. Bill Bailey provided input on Mug cost - \$375. Also on banner costs \$25-50. There was a vote to okay creating a design and add sponsors if possible, and purchase. Bill Bailey has the authority to work with his designer on a design, order mugs and banners through Staples or other. There was also a vote to approve to add to our budget to purchase prizes. There was discussion if it is legal to coordinate 50/50 raffle. There was also discussion if there should be a start/end time of the raffle. Say 9 am to 3 pm and make announcement at awards.
- Promotion, Marketing and Sponsorship Update – (Bill Bailey, Rick Webb, Tim Cox) Maple Hill (Jim Webb to contact), Betten (David has contacted), will host Friday reception. There was a vote to have our chapter kick in to make it a little more fancy, \$250 received from Ann Arbor Dealership, VCOA national (Rick Webb to follow up by meeting, if not, need name ASAP). Article for Rolling – VCOA didn't get our article in for March, but will in May. The ad will run in next THREE issues. David has access to national VCOA web site and has added dust off, Gilmore Event, these meetings, to their site. Suggest we have our membership promote our event at spring/summer events. Promote on whatever forums you have contact with, such as other car clubs. Please look for other sources of donations. WEB MASTER: Paul Fletcher, can you add a section to our web site to solicit donations? . COMMUNICATION: Janet Mendler – suggested assignment, write a personal interest piece and submit to various web sites. Paul and Janet, Please complete by April 30. Need a volunteer to shoot video for future you tube promotion. John Northup and David Irvine to capture images of all registered cars on the show field.
- Banquet and Lodging Committee (Jim Webb, David Irvine) – both have worked with confirming all details for Crowne Plaza, first payment of \$500 sent, two more in April, June and August should cover MOST of the estimated \$2700. Nancy has given first of four payments to Crown Plaza. The remainder of the payments will be made April 1, June 1, and August 1, 2016.
- Registration Committee – (Nancy Chair, Penny Bailey, Gretta Van Bree) - form to be created by February 15, 2016. COMPLETED 2/2/216! Some people have booked hotels and some have registered. Need to promote more!
- I appreciate everyone's efforts on the above. IF you have trouble with Google Docs, I will take your information and update.
- Gilmore IS promoting our event, in their fliers, web site, etc... although some have said they can do a better job. I have spoken with the person who does this and he is willing to promote more if we give him information. David has been back in touch with Betsy and director Michael Spezia to finalize details such as tables/chairs, separate table for walk in registration, and David to finalize contract/event order with Gilmore shortly.

- New member Ashton James will be providing tables for registration, and will give our club details about a car show in September (first weekend AFTER Labor Day in Frankenmuth). There is also a cruise on US23 that goes through Tawas. Other car events include Woodward and 28th street metro cruise (Betten often has a VW/Mercedes/Volvo show on that Saturday).
- Voted to have informal meeting April 30 at the dust off, our regular meeting in May, add a meeting in June and regular meeting in July.

Tasks / follow up from previous meeting: ALL ITEMS from PREVIOUS MEETING COMPLETED!
Discussion. Call for additional agenda items for next meeting: Next meeting will take place on Tuesday, May 17, 2016 at 6 pm at Clara's in Lansing, with an informal meeting on April 30th. The momentum is building and we are getting closer to August than you think! It will be here before we know it!