

**GREAT LAKES CHAPTER, VCOA
MINUTES OF JULY 16, 2013 MEETING
CRIPPEN VOLVO – LANSING, MI**

The Great Lakes Chapter of the Volvo Club of America met at Crippen Volvo dealership in Lansing, MI . President Jim Webb called the meeting to order at 6:15 PM. Members present included: Joyce and Jim Webb, Nancy and John Northup, Rick Webb, Bonnie and Daryl Tammen, Tim Cox, Bill Bailey, and Bruce Wright. Jim Webb stated that Vice President Hunter Wright was in Chicago and unable to attend.

The owner and the sales manager of Crippen Volvo stopped by to greet the members and stated that they are pleased to provide the place for our meetings. Jim Webb thanked them for their help and cooperation.

Craig Westman, San Diego, California, was present as a visitor. Craig is on a driving trip across the United States in his 1971 Volvo 142. He has travelled about 4,500 miles and still has to make his way back to San Diego, which he plans to do via the State of Washington.

Nancy Northup gave the Treasurer's Report for July 16. The balance in the account is \$1,933.39. She said that there are two new members: Bill Kennedy and Cassandra Vaughn. She reported that three members had renewed their membership: Todd Brower, Rick Webb and Hunter Wright.

The minutes of the May 21, 2013 meeting were approved unanimously.

Bill Bailey presented three proposals of a new Club logo for review. Following discussion of the three alternatives, Bill Bailey and Rick Webb will prepare a final design based on Version 2 by incorporating the suggestions from the members. Everyone thanked Bill Bailey and Rick Webb for their work on the new logo, which will attract attention to the club and our activities.

Jim Webb mentioned that 2014 would be another opportunity for a Volvo Meet at the Gilmore. Tim Cox reviewed some of the steps that will have to be taken for another successful meet. The 2012 Gilmore event was on the second Saturday in August, which would be August 9, 2014. Jim Webb is to contact the event coordinator at the Gilmore to see if that date is available and begin discussions with the Gilmore about Volvo at Gilmore 2014. Tim also mentioned that contact should be made with Discover Kalamazoo for help in promoting the event, providing information about restaurants for the Saturday banquet, lodging for the participants, contacting vendors for stuffing goody bags, etc.

There was discussion about the 28th Street Cruise In Grand Rapids on the 3rd weekend in August, 2013. Contact should be made with Betten Imports about their participation and whether the Cruise will happen on the east section of 28th Street because of the road construction work that is underway.

Bill Bailey and Rick Webb offered to work on a three-fold brochure designed to be used at dealerships and events to promote the club and our activities. Tim Cox offered to help with the text of a brochure and he mentioned that David Irvine has photos and images that can be used in a brochure. During discussion it was mentioned that the brochure should include the club activities including the Gilmore events, Spring Dust Off led by John and Nancy Northup each

year, and a Fall Color Tour being planned by Hunter Wright. The brochure should be a mailer style and include a membership form.

The September meeting date and place was discussed. It was decided that the September meeting would be at the Gilmore during their Cruise In which occurs on Wednesday evenings, or at Crippen Volvo on the regular 3rd Tuesday evening in case the Gilmore meeting isn't being held at that time of the year. Jim Webb will check with the Gilmore and the meeting date and place will be announced later. Jim Webb adjourned the meeting at 7:00 PM.

Note: Jim Webb sent an email the day following this meeting with this information: He contacted the Gilmore and reserved the date of August 9, 2014 for the next Volvos at Gilmore event. So everyone should be thinking about ways to make this the best ever.

Jim also reported that the September 17 (3rd Tuesday) Chapter meeting will be at Crippen Volvo in Lansing at 6:00 PM.

Betten Imports will participate in the 28th Street Cruise In Grand Rapids on the 3rd weekend in August and they will furnish a meal and some prizes. They look forward to participation by Volvo owners at the Cruise.

Daryl Tammen, Secretary

NEXT MEETING – SEPTEMBER 17, 2013
CRIPPEN VOLVO – LANSING MI

<http://www.crippenvolvo.com/>