

**GREAT LAKES CHAPTER, VCOA  
MINUTES OF MARCH 27, 2012 MEETING  
CLARA'S RESTAURANT, LANSING, MI**

The meeting was called to order by President David Irvine at 5:35 P.M.

A total of 17 members were in attendance, including President David Irvine, Co-Treasurers John and Nancy Northup, Bonnie and Daryl Tammen, Randy and Marsha Snyder, Bob Riggs, Gary Cooper, Tim and Harriet Cox, Dick Milleson, Al Bulgrin, Joyce and Jim Webb, Janet and John Mendler. Members greeted each other by telling the number and model of Volvo cars that they own (I will record the information for the minutes at the next meeting)

**OLD BUSINESS:** Welcome and instructions to new Secretary Daryl Tammen. Review and approval of January 17, 2012 minutes. Report by Treasurer. Current balance in checking account is \$842.80.

**NEW BUSINESS:** Discussion of need to change PayPal restriction which limits fund transfers to checking account to \$500 per month. Nancy and John will attempt to look into the possibility of increasing this amount.

**MEMBERSHIP:** Nancy reported that there were 2 new members added and 1 renewal since the last meeting. Dick Milleson mentioned one possible new member from Saginaw.

Suggestions were discussed for promoting membership including brochures to be handed out at car shows, i.e.

- Irv Gordon's annual appearance at Vicksburg Old Car Show;
- Business cards including name of club and web information to be handed out to Volvo owners or placed on windshields of Volvo cars;
- Vinyl stickers to be placed inside windows of member owned vehicles;
- A large sticker for cars of members attending car show or other events (I didn't understand how this would work, but Tim is to look into it);
- Emphasize electronic communications and QR readers in all of this information.

While we have club pins (about 30 remaining) all new members get a free pin included in their first annual membership (\$12).

**ACTIVITIES:** Consideration should be given to promotions and activities on the east side of the state to attract more members.

Fall tours could include a trip to Frankenmuth and/or St Joseph to tour wineries in the area.

Spring Dust Off on Friday April 27 and Saturday April 28. Itinerary is posted on web page. John Northup mentioned that Comfort Inn could be considered for those staying overnight in Ypsilanti area. At 7:00 PM on Friday there will be an informal dinner for those who are interested at Haab's Restaurant, 18 West Michigan Ave. Ypsilanti.

John has notified Jack Miller Hudson dealer and museum and the Firehouse Museum of our group's attendance. John reported that the Ohio Club doesn't plan to attend the Dust Off.

**AUGUST 11 VOLVOS AT GILMORE IV:** Following are under consideration and to be decided at the May 15 Club meeting:

Event is advertised in Rolling magazine. Tim expects about 100 people to attend. Registration is anticipated to cost \$65 (\$60 for club members) and it includes:

- Admission and lunch at the Gilmore,
- Car show.
- Dinner on Saturday evening at the Yarrow Golf Course, Augusta (about 10 miles from Gilmore),
- Tee shirt,
- Lanyard,
- Windshield placard describing vehicle,
- Goodie bag.

Registration is either by check or online with payment through PayPal.

Other items to be considered include possible photographer to take photos of cars and owners by Gilmore gas station, raffle of prizes donated, Best of Show competition and car show entries (People's Choice).

Volunteers are needed:

- Show field set up;
- Solicit suppliers and dealers for donations to raffle;
- Conduct raffle;
- Organize the car show;
- Sell t-shirts;
- Fill goodie bags;
- Handle the advertising and graphics.

Plan to attend the May 15 meeting and be willing to volunteer for the Volvos at Gilmore IV on August 11.

Respectfully Submitted, Daryl Tammen

**NEXT MEETING: TUESDAY, MAY 15, 5:30 PM, CLARA'S RESTAURANT**